



The Need for the National AED Registry

AEDs are easy-to-use medical devices designed to enable citizen AED users to rapidly deliver lifesaving therapy to the more than 350,000 people who experience sudden cardiac arrest annually in the U.S.

To help address the public health threat of SCA, it is estimated that more than 750,000 AEDs are now found in over 150,000 public settings throughout the U.S.

By 2014 there will be more than 1 million AEDs placed in approximately 425,000 public locations such as health clubs, schools, shopping malls, offices, hotels, manufacturing facilities, airports, and homes.

While a growing number of AEDs now stand ready to help save lives, survival is possible only if AEDs, AED users and SCA victims are rapidly linked.

When combined with Atrus' AED Link system, the National AED Registry is the first and only comprehensive resource capable of achieving this objective.

For more information about the AED Link system call (888) 202-4009 or email info@AtrusInc.com

About the Atrus National AED Registry™

The Atrus™ National AED Registry™ is the first and only national database resource specifically designed to help improve sudden cardiac arrest (SCA) survival rates by rapidly linking automated external defibrillators (AEDs), AED users and SCA victims.

Atrus' Registry is an important tool that places 911 dispatch agencies at the forefront of community-based AED programs and makes it easy for organizations with AEDs to comply with state and local AED notification and registration requirements. AED notification and registration requirements.

The National AED Registry Fills Critical Information and Communication Gaps

When sudden cardiac arrest strikes, bystanders immediately call 911. However, 911 dispatchers generally lack information about the presence of AEDs at, and nearby, an SCA victim's location. When combined with Atrus' AED Link™ system, the National AED Registry fills the critical information gap by advising 911 dispatchers of the location of nearby registered AEDs.

The National AED Registry (www.NationalAEDRegistry.com) is a robust data repository containing information about the presence and location of registered publicly accessible AEDs.

The information from the National AED Registry is used by Atrus' AED Link system to generate and transmit an up-to-date map showing 911 dispatchers the locations of registered AEDs at and nearby SCA victims – information that can be passed on to the person calling 911.

Benefits of the National AED Registry for 911 Dispatch Agencies

- Effectively use AED notification and registration data required by most states and many localities, helping to meet community expectations regarding dispatcher knowledge about the location of AEDs
- Quickly provide 911 callers with information about the location of nearby registered AEDs
- Where available, automatically summon registered volunteer trained citizen responders to bring their AED on-scene
- Seamlessly integrate your community's AED locations into the PulsePoint mobile app
- Put your 911 agency at the forefront of community-based AED response systems
- Showcase your agency's ability to increase SCA survival rates in the community
- Promote your dispatch agency's role in saving lives with tools supplied in the Atrus National AED Registry Media Kit

National AED Registry Free Benefits for Organizations with AEDs

Organizations registering AEDs get the following free benefits:

- Online management of AED location and maintenance information
- AED battery and electrode date expiration email reminders
- Faster AED notifications from manufacturer and government agencies
- AED and SCA awareness-building materials

More information is available at www.atrusinc.com

Inquire about customizing the National AED Registry for your community